

PREFACE ITEM

APPLICATION NO. 14/0614/ADV

APPLICANT(S) NAME: Mr S Ibrahim

PROPOSAL: One internally illuminated fascia sign with non-illuminated white underline, one internally illuminated tile logo sign and one internally illuminated projecting sign

LOCATION: Former Nelson Police Station, Dynevor Terrace, Nelson, Treharris

1. Members will recall that this application was deferred at Committee on 5th November 2014 for further discussions with the applicant. A copy of the original report is attached.
2. Members expressed concern that glare from the illuminated signage at the application site would have a detrimental impact on the amenity of the occupiers of the dwelling opposite. Consequently the application was deferred in order for the Planning Officer to provide more information in respect of the luminance of the signage.
3. The applicants have now confirmed that the signage will be illuminated to 200 candelas per square metre with the fascia sign (which directly faces the dwellings opposite) having a surface area of 0.52 square metres.
4. 'Technical Report 5 – Brightness of Illuminated Advertisements' produced by the Institute of Lighting Professionals states that signage with a surface area between 0.5 and 1.99 square metres should not exceed a luminance of 800 candelas per square metre non-lit area.
5. It should also be noted that Paragraph 2 of Part II of the Town and Country Planning (Control of Advertisements) Regulations 1992 states that signs with a surface area between 0.5 and 2 square metres should not exceed 1000 candela per square metre.
6. In that regard it is considered that the illumination of the proposed signage is well within the allowances set out in both legislation and guidance and as such is considered acceptable in this instance.

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Application No. 14/0614/ADV Continued

Recommendation: That the application be approved in accordance with the Officer's recommendation subject to the following additional condition:-

The luminance of the signage hereby approved shall not exceed 200 candelas per square metre.

REASON: In the interests of residential amenity.
